

PSCCU
EMPOWERS ME
PHOTO & VIDEO CONTEST

Rules & Disclosures

DEADLINE EXTENDED TO NOVEMBER 15, 2024

The PSCCU Empowers Me Photo & Video Contest is PSCCU's way of getting to know our members better and find out how their lives have been positively affected by their relationship with us. The images and stories submitted to PSCCU will be used for branding, marketing, and advertising purposes for the credit union.

- 📷 The PSCCU Empowers Me Photo & Video Contest runs from September 1 to November 15, 2024.
- 📷 All entries are due to PSCCU no later than 11:59PM (Pacific Time) on Tuesday, November 15, 2024. Any entries received after this date and time will not be eligible to win the Photo & Video Contest awards but will be kept by the credit union and may be used for marketing, advertising and/or branding purposes in the future.
- 📷 Only existing credit union members may enter. Current staff and members of PSCCU's Board of Directors may enter.
- 📷 All entries must be submitted electronically via email with attachments to marketing@pccu.org. For attachments larger than 10 MB, please use an online file-sharing program such as www.hightail.com.
- 📷 Photos must be submitted in a jpeg format. The minimum image size is 3x5 inches at 300dpi (1500x900). Images smaller than this are not eligible to win. Saving or submitting each photo with a brief caption is recommended.
- 📷 Videos may be submitted in any kind of movie file format. MP4 and MOV files are preferred. All videos must be less than 3 minutes in length.
- 📷 Stories and explanations of what's in the photos must be submitted in either a Word document or within the body of an email. You may provide a written explanation of what's in your video or you may film your explanation along with the story on your video.
- 📷 Any images (photos or video) submitted of people under the age of 18 must have a permission statement by a parent or guardian stating they authorize PSCCU to view and possibly use the image(s). The permission statement must be in writing within a Word document or the body of the email. For example: "I, Jose Garcia, father of Maria Garcia shown in the pictures/video I'm submitting, allow PSCCU to view and use her image for branding, marketing and advertising efforts."
- 📷 Important Note: Please take your privacy and other's into consideration. Do not show items such as your personal/ account information or number(s) (example: your credit or debit card account numbers). If you are taking photos/ videos outside of your own personal location (e.g. your home, in your car, at your friend's house, etc.), make sure to ask permission of any businesses' location and/or of any "strangers" or children that will appear in your photos or video.
- 📷 PSCCU will choose up to three (3) winning entries. No more than one (1) winner will be a member of the staff, Board of directors, or their families. Winners will be chosen based on the quality of the story and image(s) submitted and at the sole discretion of PSCCU. Winners will be notified by email no later than November 29, 2024. Funds will be deposited into Winners' Share Savings Accounts no later than December 30, 2024.
- 📷 Please Note: The credit union will never sell or share your photo(s) or contact information, video or stories with any unauthorized outside parties or companies. All photos, stories and videos received will be kept by PSCCU indefinitely. By submitting a photo or video and story, you give consent for PSCCU to use the image(s) and information in future efforts in perpetuity. This includes but is not limited to posters, billboards, promotional videos, social media, statement messages or inserts, website ads, and radio or television commercials.

Thank you for participating in this fun and exciting PSCCU Empowers Me Photo & Video Contest! We look forward to getting to know you better and sharing your stories with the rest of the Puget Sound Cooperative Credit Union family.